



# \$SRC Ecosystem PITCH DECK

V 1.0



[www.lgrglobal.com](http://www.lgrglobal.com)

# Transforming Global Trade and Finance with DLT

Seamless, Secure, efficient and transparent  
Solutions



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Team \$SRC/LGR Global.



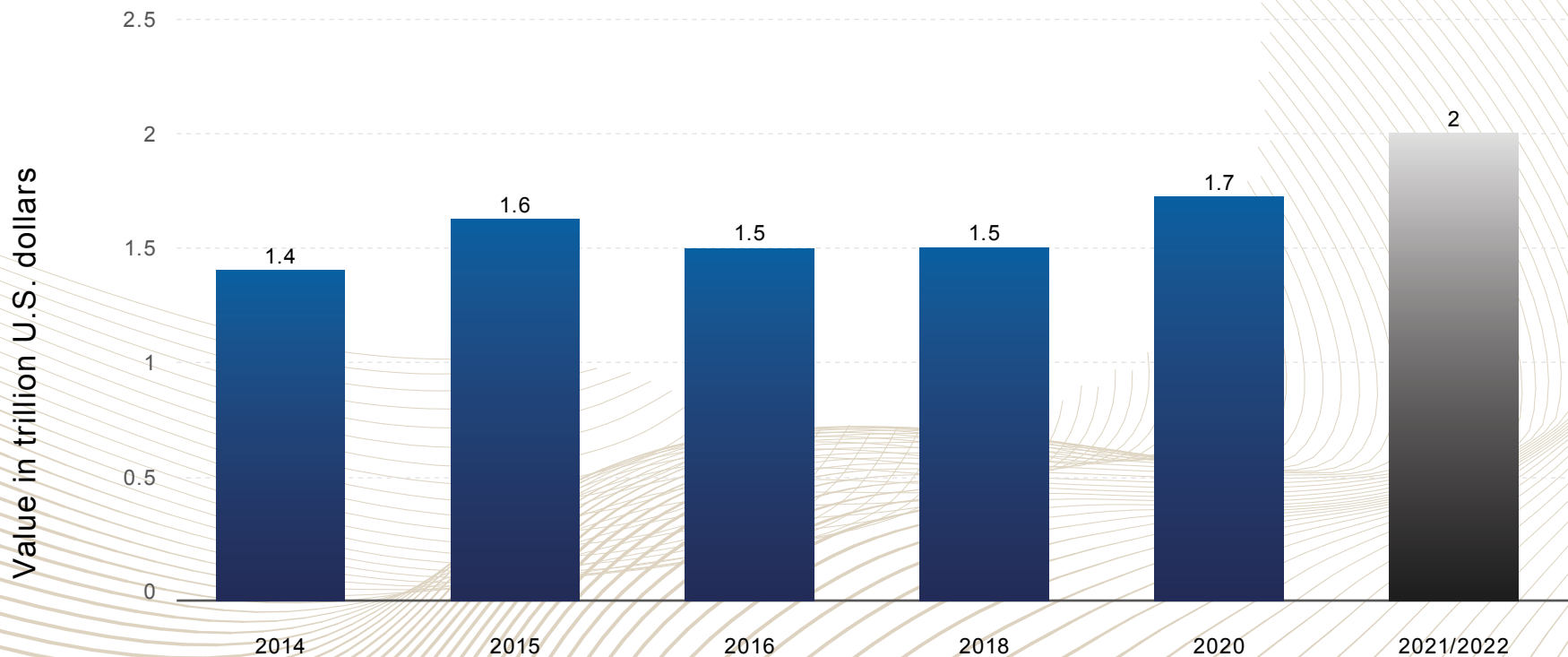
# Global Trade and Finance Overview

- » Global Trade Finance Total Addressable Market: Valued at USD 23 trillion in 2023
- » Global Trade Finance Gap/Serviceable Addressable Market: Valued at USD 2.5 trillion
- » Digitalization emerges as a promising beacon of hope, offering the potential to reshape the trade finance landscape and address key challenges hindering its efficiency and effectiveness with examples like the UK's adoption of electronic documents resulting in significant cost and time savings.



# In 2023, the Global Trade Finance Gap reached \$2.5 trillion

up 47% from the previous year. Driven by economic risks like rising interest rates and geopolitical tensions.



# Navigating Global Trade Finance Challenges



## Challenges

- » Compliance and operational inefficiencies hinder trade finance.
- » Manual paper processes cause supply chain issues, errors, fraud and high costs.

## Economic Risks

- » Economic uncertainties strain bank financing.
- » Rising rates, inflation, and geopolitical tensions worsen trade finance gaps.



# Transforming Global Trade with the \$SRC Business Ecosystem

## **\$SRC Business Ecosystem:**

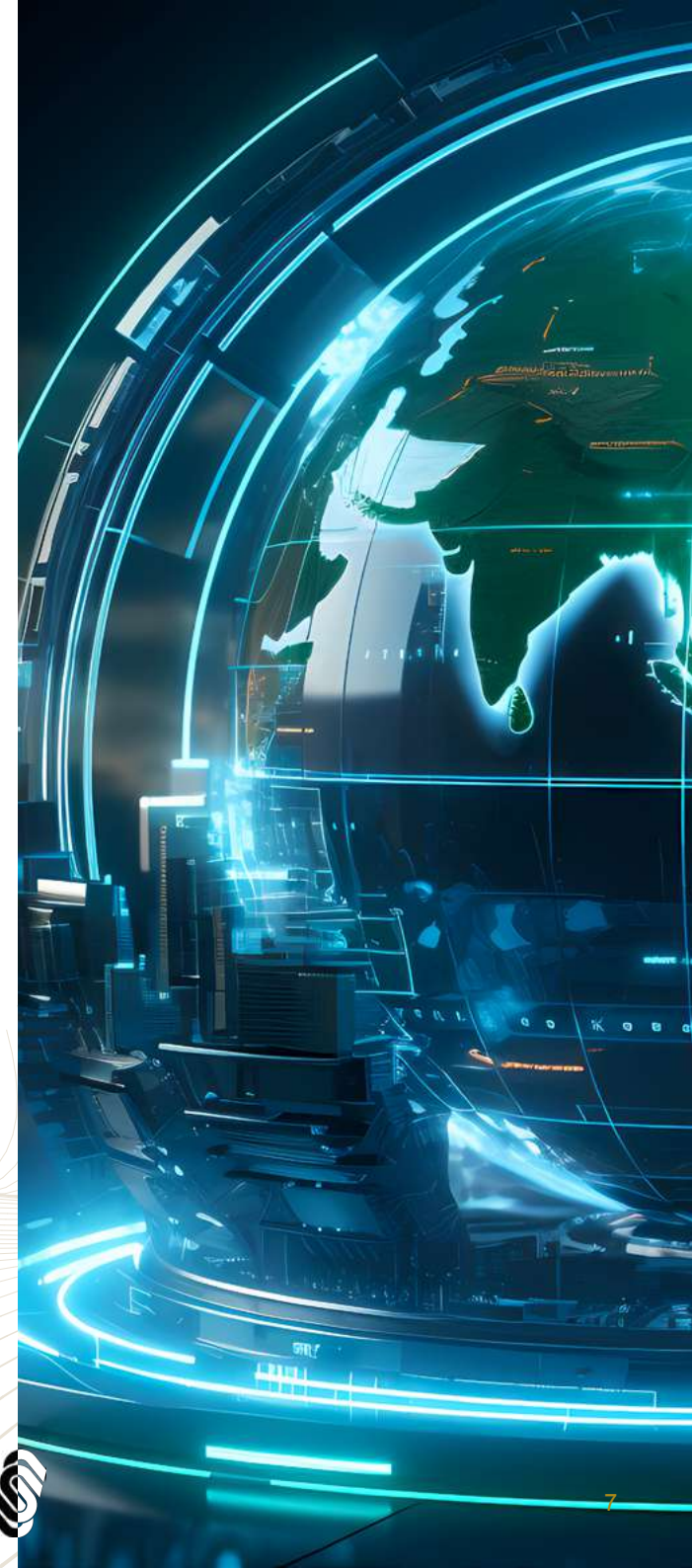
- » Utilizes Distributed Ledger Technology (DLT).
- » Seamlessly bridges the \$2 trillion-plus global trade and finance gap.
- » Offers secure, efficient, and transparent solutions.

## **Revolutionizing Trade Finance:**

- » Cut costs by 50-70% through streamlined digital processes.
- » Transition from paper to digital documentation for enhanced compliance.

## **Embracing Technological Advancements:**

- » Leverage Blockchain, smart contracts, and digital identity solutions.
- » Boost efficacy, transparency, and security in trade finance.



# LGR Global: Revolutionizing Global Trade and Finance with Blockchain

LGR Global the forefront of fintech innovation. Revolutionizing the global trade and finance with Blockchain. The goal is to democratize trade finance, making it accessible to SMEs. Our platform brings together global trade stakeholders from financial institutions, logistics providers, insurance companies, and more.

## Key Features and Benefits:

- » **Real-time Monitoring:** Detect risks instantly.
- » **Full Visibility:** Track money and goods flows end-to-end.
- » **Data Security:** Keep trade data safe.
- » **Cost-effective:** Save money on transactions and operations.
- » **Transparency & Trust:** Reduce mistakes and fraud.
- » **Access to Funds:** Get easier access to liquidity.
- » **Simplified Processes:** Make complex procedures simpler.
- » **Boosting Global Trade:** Encourage international trade with new solutions.





# \$SRC Business Ecosystem: Leading Blockchain Trade Solutions

Using blockchain, \$SRC Business Ecosystem connects global trade seamlessly. It tokenizes trade financing, payments, and trade documents by utilizing smart contracts for process management and validation, ensuring international standards compliance such as ICC URDTT, UN MLETR, UK ETDA, and Singapore ETA rules.

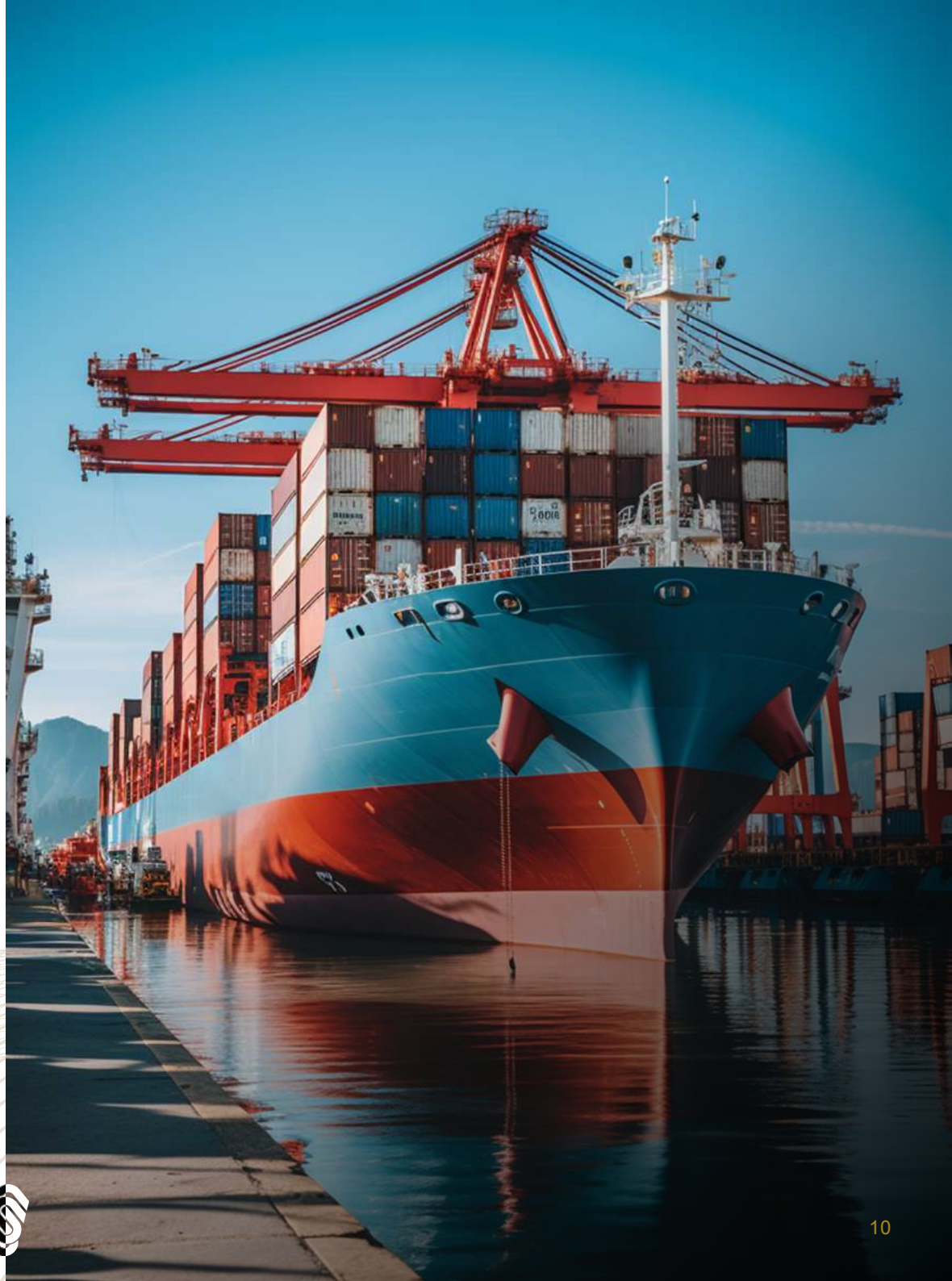
## Innovative Advancements:

- » Boosting Liquidity: Streamlining compliance, reducing friction and access to diverse source of liquidity to narrow the liquidity gap.
- » Efficient Finance Turnaround: Accelerating financial processes, and optimizing liquidity management for fast and efficient transactions
- » Control & Oversight: Empowering stakeholders with better control over flows, promoting transparency and accountability.



# The Core Components of the \$SRC Ecosystem

- » Liquidity Marketplace
- » Tokenized Trade and Payment Documents
- » Supply Chain Digital Twin Track and Trace
- » Cross-Border Payments and FX



# The role of stakeholders



## Other Stakeholders

- » Chambers of Commerce
- » Shipping Companies
- » Insurance Providers
- » Inspection Agencies
- » Freight Forwarders
- » Port Authorities



# Competitor analysis

	INTERNATIONAL BANKS	DOMESTIC BANKS	FINTECH	\$SRC ECOSYSTEM
ACCESS TO LIQUIDITY	↗	↗	↔	↑
INTEGRATION OF GLOBAL SUPPLY CHAIN TO TRADE FINANCE	↓	↓	↓	↑
INDUSTRIES FOCUS	↑	→	↗	↑
SUSTAINABILITY	↔	↙	↙	↑
COMPLIANCE AND RISK MANAGEMENT	→	→	↗	↑
TRANSPARENCY AND FRAUD PREVENTION	↙	↙	↗	↑
LOWER COSTS	↓	↓	↙	↗

LEGEND	↑ Very High	↗ High	↔ Moderate	↙ Low	↓ Very Low
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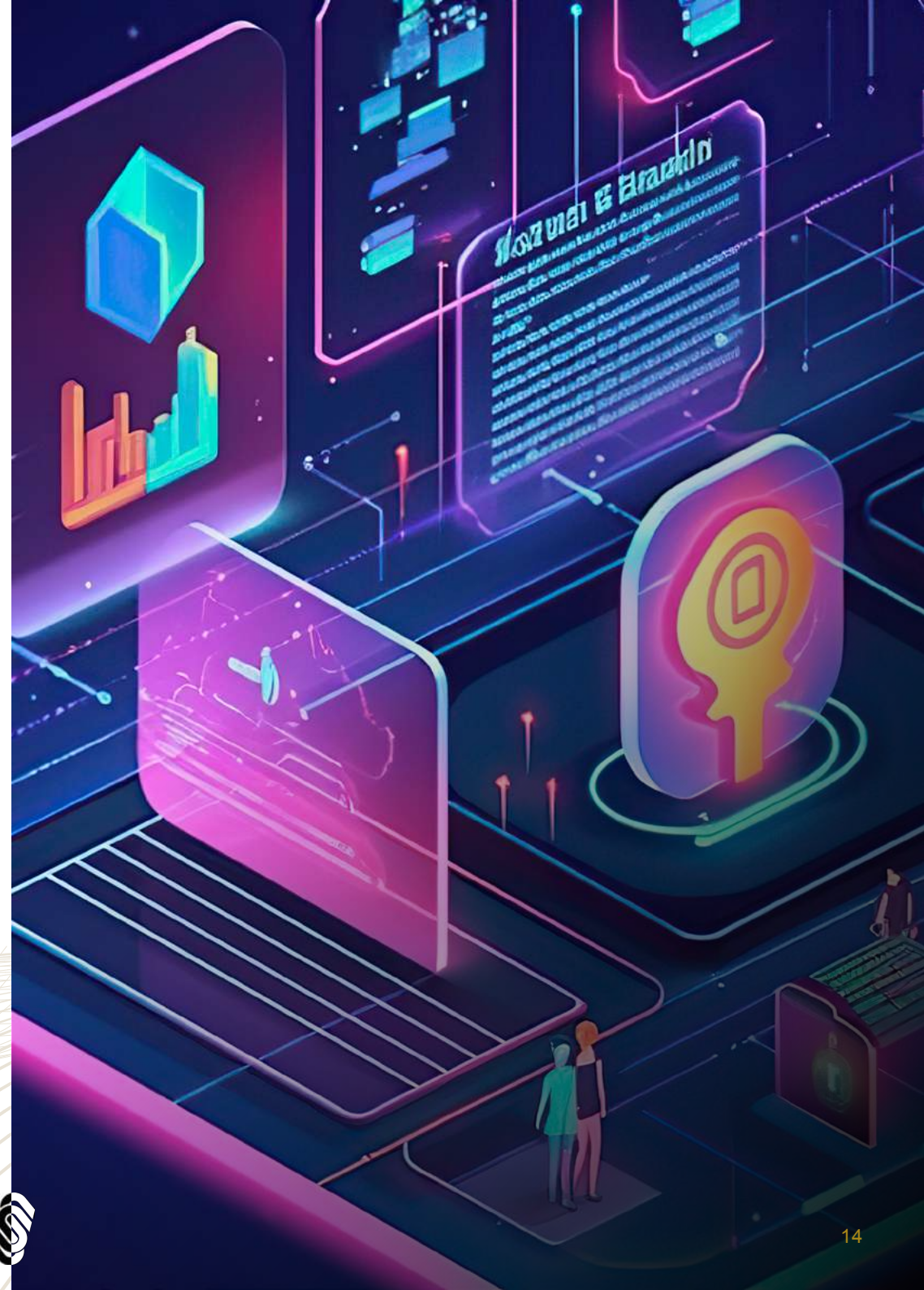
# The Silk Road Coin: \$SRC Token

Silk Road Coin (\$SRC) symbolizes digital currency innovation, connecting Eastern and Western economies. As a Utility Token, it's pioneering trade finance and global supply chain integration.



# \$SRC Token Utility

- » Transaction Validation
- » Rewards Mechanism
- » Ecosystem Transaction Fees
- » Ecosystem Development and Growth Funding
- » Scarcity and Value Appreciation
- » Investor Incentives
- » Token Buy-backs
- » Service Access
- » Token Management
- » Ecosystem Trade Financing
- » Global Institutional Liquidity
- » Regulatory Compliance



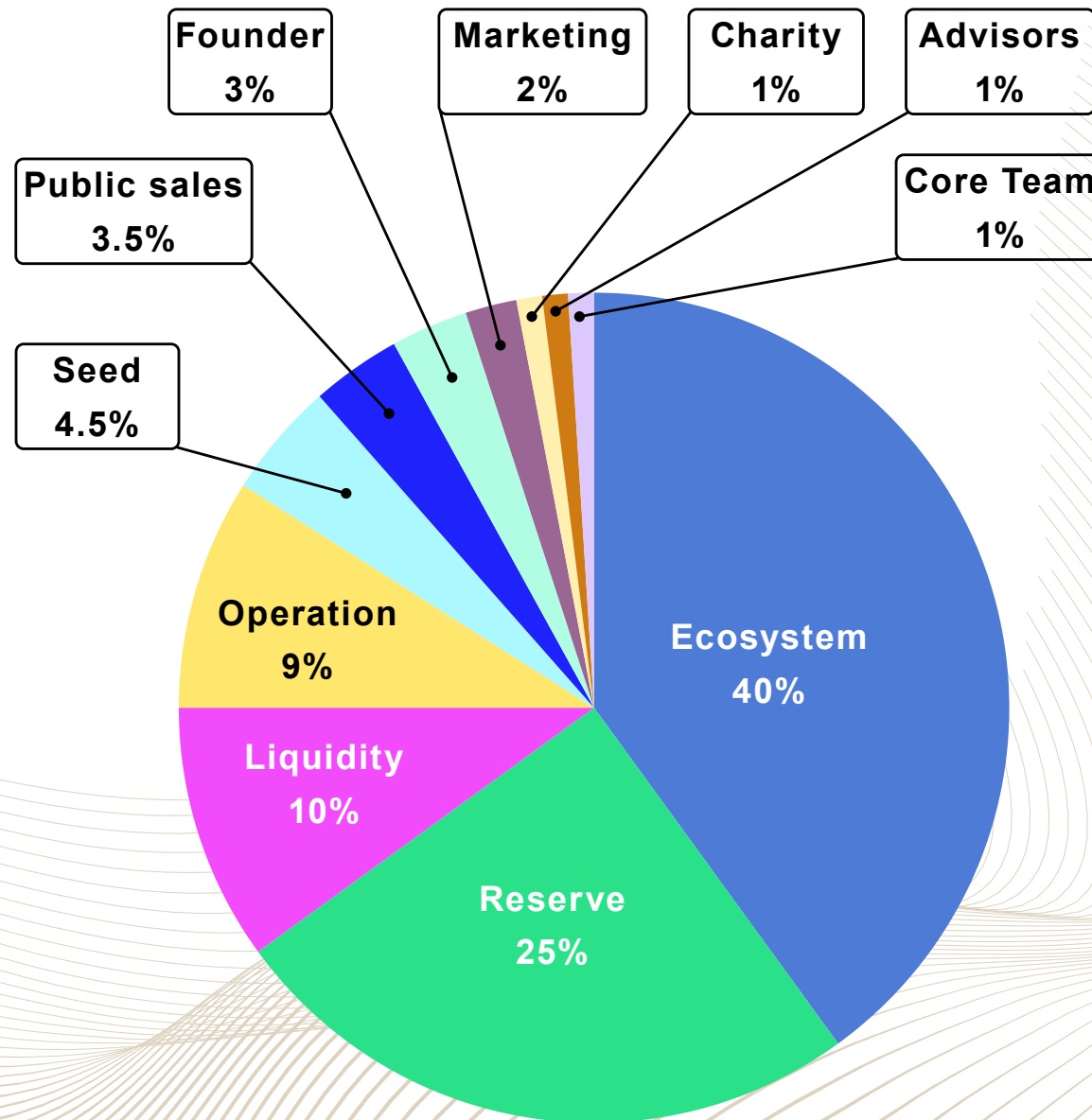
# Tokenomics



ITEM	DESCRIPTION
Blockchain	Polygon
Interoperable	EVM – compatible blockchains
Capped or unlimited supply	Capped
Token economy model	Deflationary
Total token supply	1 billion token
Number of decimal	8
Minted or Mined	Minted
Token valuation model	Quantity theory of money
Token listing price	TBA
Token smart contract address	0x12C8a1A4FAF88 5D1752B824a23964feecB032a73
Smart Contract Audit	Audited and verified

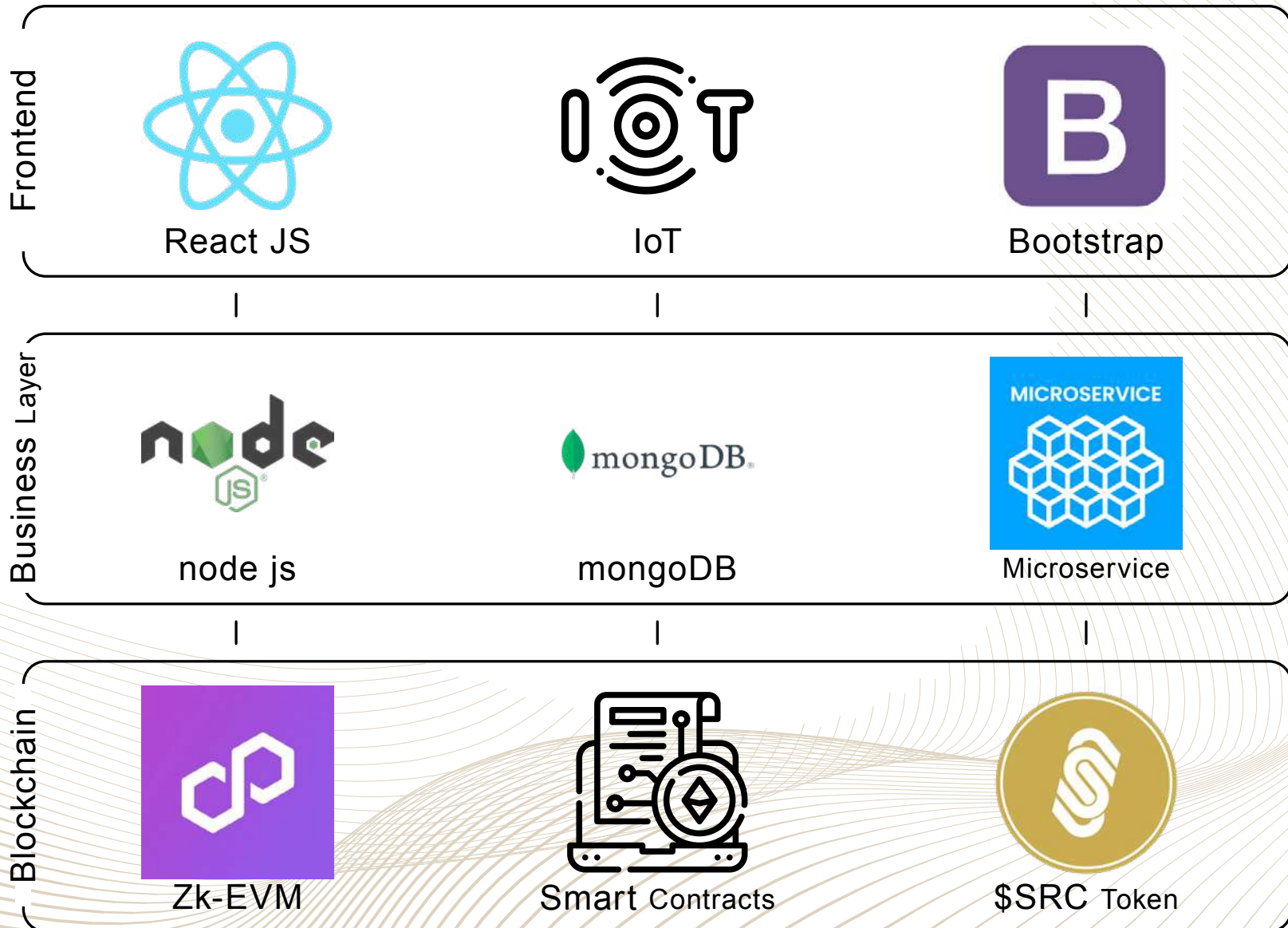


# Token distribution

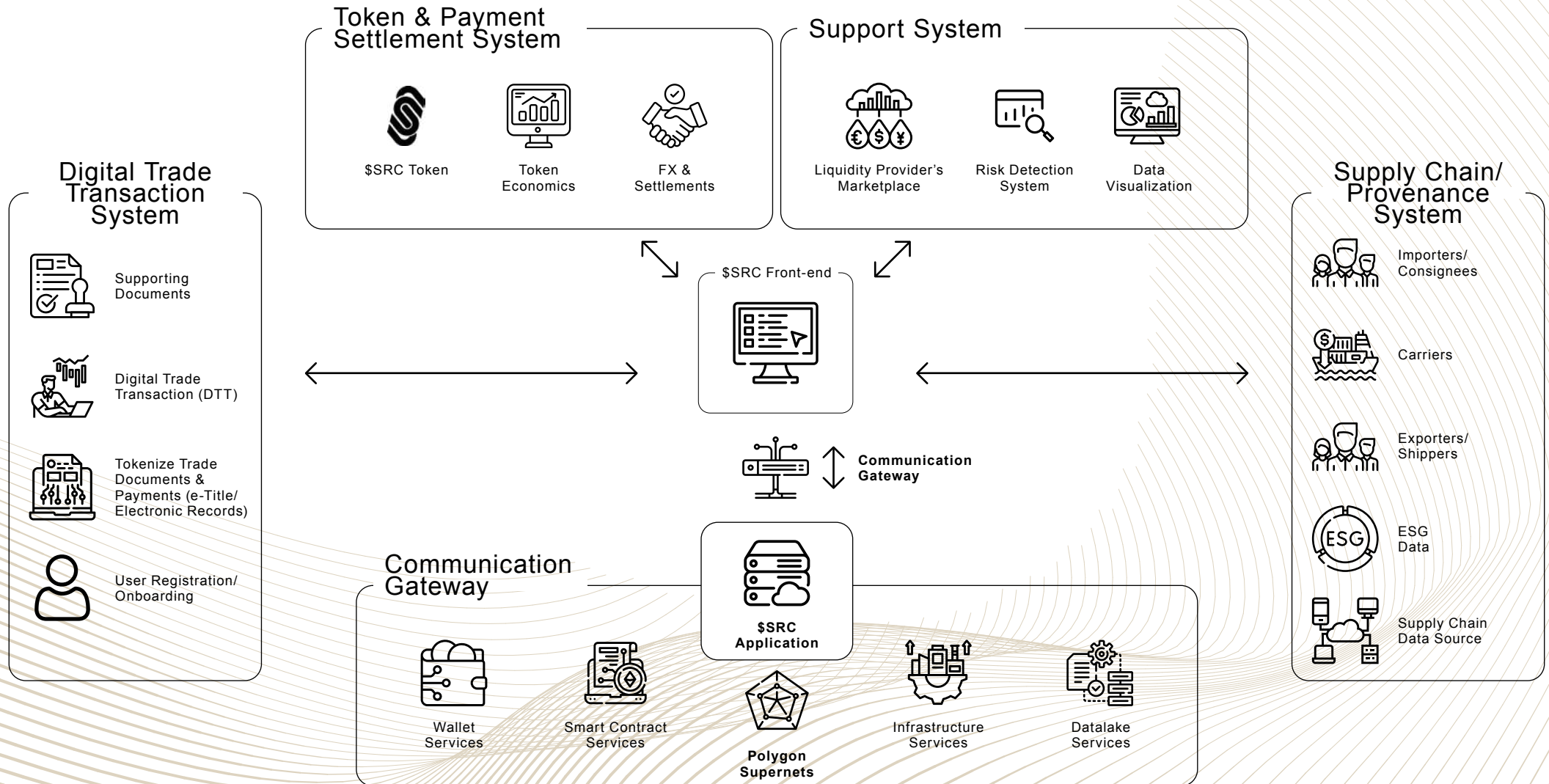




# Tech stack



# \$SRC Ecosystem Overview



# GTM Strategy

## Market Focus

- » Tailored for global traders, importers, exporters, and LPs.
- » Offers streamlined solutions for trade and finance operations.

## Geographical Focus

- » Targets trade hubs like Switzerland, the UK, the UAE, and Singapore.
- » High opportunities for adoption and growth.

## Client Benefits:

- » Access to secure and efficient trade platform.
- » Streamlined processes and reduced costs.
- » Enhanced transparency and risk management.

## Sales Approach:

- » Direct sales to Tier 2 traders and SMEs.
- » Partnerships with local agencies.
- » Events with ICC and industry players.

## Expert Team:

- » Experienced team with industry knowledge.
- » Effective engagement and onboarding.



# Early Adopters and Partnerships

## Early Adopters:

- » Tier2 traders, importers, exporters, and SMEs.
- » Face challenges like limited finance access and complex documentation.

## \$SRC Solutions:

- » Streamlined finance options.
- » Simplified transactions with blockchain.
- » Enhanced trust and compliance.

## Partnerships:

- » MoU with China CCPIT to provide trade finance services to Chinese SMEs.
- » Collaboration with ICC for global trade digital adoption.
- » Initial interest from several Chinese SOEs, ICBC Bank, Abu Dhabi Fund for Development and list of traders globally.
- » Expanding \$SRC's reach and impact.



# Revenue Streams

The business model of the \$SRC Business Ecosystem is primarily fee-driven, aligning with the nature of services provided. Here's a breakdown of the revenue sources and the pay-as-you-go model and the total fees per trade aggregate to 165 basis points (bp) for transactions below EUR 100M. The fee structure follows a tiered approach, wherein the more clients trade with the platform, the more they pay, with a decrease in price per transaction.

## Trade Finance Initiation and Execution:

- » Generate fees from facilitating trade finance transactions.
- » Includes initiating and executing trade contracts and financing arrangements.

## Financing through LP Marketplace:

- » Derive revenue from facilitating financing transactions.
- » Liquidity providers provide funding for trade finance activities.

## Supply Chain Management:

- » Earn fees from providing supply chain management services.
- » Includes goods tracking, logistics optimization, and risk management.

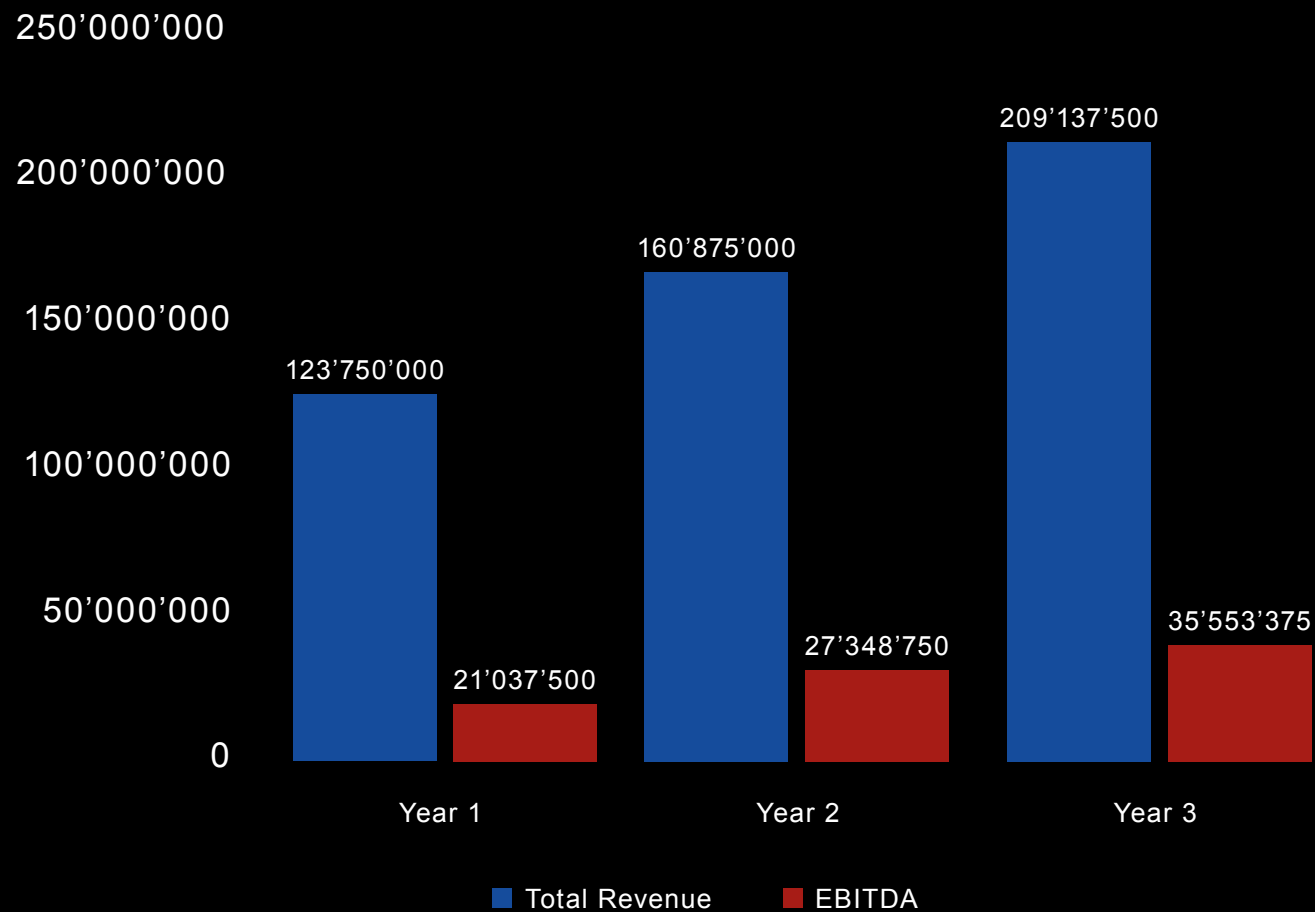
## Final Cross-Border Payment and FX:

- » Generate revenue from facilitating cross-border payments.
- » Ensure seamless and cost-effective settlement of international trade transactions.



# The Expansion of LGR Drives \$SRC's Value

## LGR REVENUE & EBITDA



# ■ Fundraising Goals

**LGR Global is actively seeking funding, with a target investment of \$11.5 million. The breakdown of the fundraising is as follows:**

**Seed Round: \$4.5 million will be raised through a SAFT (Simple Agreement for Future Tokens) deal with venture capital firms (VCs) and private investors.**

**Public Sales: \$7 million will be raised through various launchpads, Kols and communities.**



# Fundraising Allocation

Here is the proposed allocation of tokens and their respective vesting schedules:

	<b>% of Total Supply</b>	<b>Price (\$)</b>	<b>Cliff (M)</b>	<b>TGE</b>	<b>Linear Vesting (M)</b>
Seed	4.5%	0.1	6	0%	18
Public Sales	3.5%	0.2	0	10%	24





# Roadmap 2024

## Phase 1: Digital Infrastructure Development

- » Create and operate our dedicated zk-EVM Blockchain network.
- » Roll out a comprehensive web3 digital trade system.
- » Launch a digital twin system with a customer portal for real-time monitoring and management of financial and physical assets.

## Phase 2: Liquidity Enhancement

- » Introduce and activate a liquidity marketplace.
- » Integrate cross border trade settlement and FX system
- » Establish integrations with diverse liquidity providers for enhanced flexibility.

## Phase 3: Expansion of Business Ecosystem

- » Broaden the \$SRC Business Ecosystem by incorporating additional DTT templates and diversified payment products.

## Phase 4: Market Outreach and Integration

- » Expand \$SRC's market presence by joining top-rated crypto exchanges in the Silk Road countries.
- » Extend sales and marketing initiatives to include prominent trading hubs, notably Switzerland and UK.

## Phase 5: Regulatory Advancement

- » Initiate the application process for acquiring a digital banking license within the European Union.



# Roadmap 2025

## Phase 1: Liquidity Marketplace Enhancement

- » Expand the existing liquidity marketplace to integrate more liquidity providers for increased flexibility and options.

## Phase 2: Global Presence Expansion

- » Establish a dedicated sales office in Singapore to bolster regional operations.
- » Broaden sales and marketing outreach to encompass key Silk Road nations, starting with the UAE.

## Phase 3: Regulatory Milestone

- » Successfully secure a digital banking license within the European Union, enhancing credibility and operational capabilities.

## Phase 4: Market Penetration in the Middle East

- » Amplify the marketing and listing initiatives for the \$SRC token, targeting strategic markets in the Middle East for increased adoption and visibility.



# Team



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AMIRLIRAVI**  
FOUNDER & CEO



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BERNHARD**  
HEAD OF TRADE FINANCE



**FRANK  
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COMPLIANCE DIRECTOR



**ROB  
FOTHERINGHAM**  
BUSINESS ARCHITECT



**KARTHIK  
MOHAN**  
TECHNICAL LEAD



**ANTHONY  
MCCARTHY**  
GLOBAL HEAD OF DIGITAL  
PRODUCT



**RAFAEL  
VELA**  
SENIOR SUPPLY CHAIN  
SPECIALIST



**CYNTHIA  
DOOKIE**  
SENIOR DATA CONSULTANT

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